

## ***Publishing Connect Workshop***

### **How to Write a Great Research Paper, and Get it Accepted by a Good Journal**

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#### **Background:**

Knowing the best way of structuring your paper when writing it, and the most appropriate journal to send it to, really helps in getting your paper accepted. Also understanding how editors and publishers think and what they expect, and knowing how the peer review process works, is invaluable insight into the publishing process.

#### **Results:**

After attending this workshop, one in the Elsevier Publishing Connect Workshop series, participants will have a clear idea of the steps needed to be taken before starting to write a paper. They will also be able to plan writing manuscripts using the logical step sequence – not the sequence in which the paper will be read. Authors are also made aware of what aspects of their papers Editors and Publishers look at critically, and to ensure that in taking care of these areas, their papers are much more likely to be accepted. Dealing with referees' comments and the art of polite rebuttal are also described such that these can be used to improve the submitted paper suitably. Sensitive areas such as publishing ethics, plagiarism, duplicate publishing, etc are also clearly explained such that participants have a clear understanding of what is allowed, and what is not allowed.

#### **Conclusions:**

These insights into the publishing and peer-review process will enable the participants to be more confident as an author in the world of science publishing, and will help them get their papers published more easily, and help them to progress their career.

#### **Keywords:**

Publishing, Paper authorship, peer-review, publishing ethics, journal

#### **Information about the speaker:**

Anthony Newman, is a Publisher with Elsevier, and is based in Amsterdam. Over the last few years he has presented more than one hundred of these author workshops to a total of over five thousand attendees. Currently responsible for several applied biochemistry and clinical chemistry journals, he joined Elsevier 26 years ago and has been Publisher for the last 14 years. Before then he was the marketing communications manager for the biochemistry journals of Elsevier. By training he is a polymer chemist and was active in industry before leaving London and moving to Amsterdam in 1987 to join Elsevier.

